



## Internship: International Marketing & Sales for Strategic FMC program in Deutsche Telekom

Project: EU FMC+ Strategy & Implementation

Duration: 6 months (prolongation possible)

Entry date: ideally 6-2017

Town of employment: Bonn, Germany

Weekly working hours: 34 h

### About Deutsche Telekom and our team:

**Deutsche Telekom AG.** We feel as much at home in Bonn as we do in the 50 other countries around the globe where we provide our services. As one of the leading telecommunications providers in Europe, we also have a footprint in the markets in Asia and the United States. We're on our way to become one of the industry's top service companies and want you to help us to get there.

**The FMC+ (fixed mobile convergence) program** is one of the top priority projects within Deutsche Telekom group. We are responsible for developing a holistic Marketing and Sales approach to serve households with convergent products and services. We are implementing the strategy and detailed action plan in a cross-functional set-up with an international expert team. This goes in line with close collaboration and support of highly committed countries participating in the initiative to reach ambitious financial and customer satisfaction targets. Collecting, promoting and sharing of Best Practices between the 11 European countries of Deutsche Telekom complements the activity plan.

### Your task:

During your internship you will actively participate in our projects working with cross-functional experts in an truly international set-up. In practice this means you will be fully integrated into our multi-national team driving clearly defined projects closely linked with the overall program:

- Support the team to drive and implement DT's FMC strategy and key initiatives
- Enable the team to manage x-functional collaboration and implement agreed local projects
- Building up an expert community to enable best practice sharing between NatCos incl. Germany
- Prepare senior management presentations and status report updates
- Organize international events and regular exchange meetings/ telephone conferences

### Your profile:

**You are in the final stage of your studies Master of Business Administration with focus on Marketing, Sales or Media Management. The internship has a duration of 6 months, ideally starting in June 2017. You also have:**

- First experience in project management (ideally internationally), gained in previous internship
- Good analytical and conceptual skills with high attention to detail
- Structured way of working
- Good MS-Office Know-how (Power Point, Excel, Word, Outlook)
- Excellent communication, interpersonal and organizational skills
- You like to work independently and responsible, encouraged with a high level of team spirit
- English fluent, German preferred as well, one additional (NatCo) language would be beneficial

For more information, please check our website: <https://www.telekom.com/de/karriere/studenten/praktikum> and/ or get in touch directly with the FMC team : **Corinna Dietrich** (Email: [Corinna.Dietrich@telekom.de](mailto:Corinna.Dietrich@telekom.de)), **Peter Grünthal** (Email: [Peter.Gruenthal@telekom.de](mailto:Peter.Gruenthal@telekom.de))